SECTION 3 / PUMP IMAGE STANDARDS **Pump Topper Frame Planogram**

These visuals are an example of the different types of pump topper frames available for order on MarketNet®.



Side-Load Pump Topper Frame

If the pump topper frame will hang from the valance of the dispensers, you should order side-load frames. Pump topper graphics are inserted via the opening on the side of the frame.

MarketNet Product Material Code: PT-GOOD-I-SIDE LOAD

* For pumps with Side-Load Pump Topper Frames, the MDU should be placed on the canopy column. If there is no canopy, then the MDU may be placed on the side of the pump.

** Do not install Side-Load Pump Topper if the frame obstructs the pricing.

Note: For a Wayne Ovation Side-Load Pump Topper refer to instructions on a separate flyer.

Top-Load Pump Topper Frame

If the pump topper frame will sit directly atop the pump portion of the dispenser, you should order top-load frames. Pump topper graphics are inserted via the opening at the top of the frame.

MarketNet Product Material Code: PT-GOOD-I

