

Marketing Display Unit Installation Instructions

Below are the instructions you will need to install a Marketing Display Unit (MDU) on a dispenser or canopy pole. If you have any questions, please contact your Brand Manager.

Installation Materials

Part Number/Item	Quantity	Description
KAPPHOLDER	2 per Dispenser	Credit Card App MDU
Alcohol Swab	1 per MDU	Alcohol swab to clean dispenser/canopy pole before install
Adhesive Strips	4 per MDU	2 (attached) located on bottom of MDU for dispenser install 2 (non-attached) located inside MDU for canopy install

Dispenser Installation

This is the preferred method of installation and should be used at all times UNLESS there is fuel pricing on top of the dispenser.

1. Use the alcohol swab provided to clean the area where the MDU is to adhere to the dispenser.
2. Peel the red protective coating from the adhesive strips on the bottom of the MDU.



3. Install the MDU on the top, left-hand side of the dispenser next to the inner white riser—one (1) MDU per each fueling position on the dispenser.
*NOTE: Install the MDU at the front edge of the dispenser for reachable access.



4. Dispose of the additional two (2) non-attached adhesive strips.

Canopy Pole Installation

This installation method should be used ONLY if there is fuel pricing on top of the dispenser and the MDU would obstruct its visibility.

1. Use alcohol swab provided to clean the area where the MDU is to adhere to the canopy pole.



2. Using the non-attached adhesive strips provided:



- a. Peel back one side of the protective coating and adhere to the back of the MDU—one (1) adhesive strip per side.



- b. Peel back other side of the protective coating.



- c. Attach the MDU to the canopy pole, approximately 4'5" from the bottom of the pole.

Please contact your [Brand Manager](#) with any questions.