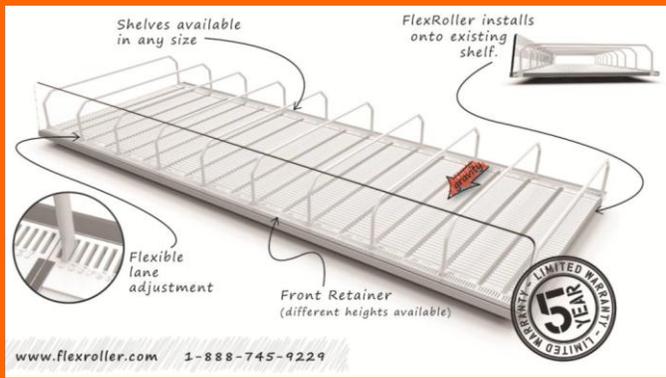


FLEXROLLER™ COOLER SHELF SYSTEM

TEST: FLEXROLLER COOLER SHELF SYSTEM VS. TRADITIONAL GRAVITY-FED SYSTEM



OBJECTIVE: Determine if it's quicker and more cost effective to stock, front and face products using the FlexRoller cooler shelf system versus a traditional gravity-fed shelf system.

SCOPE:

- 90-day test period to measure ease of installation, use and durability
- Install FlexRoller system into one 10-door cooler and test against a second 10-door cooler using a traditional gravity-fed system; both doors contain seven shelves.
- Shelves were fronted/faced 6 times each day (twice a shift).
- Shelves were stocked 6 times each day (twice a shift).

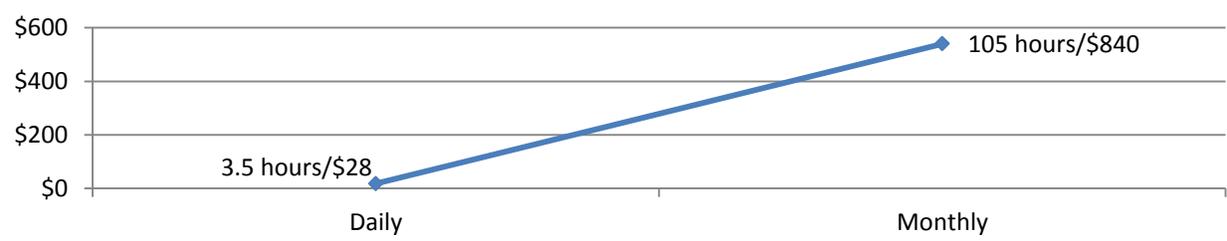
MEASUREMENT:

- Measure the amount of time it takes to front/face and stock the FlexRoller door vs. the traditional gravity-fed door.
(Front and face = All products are pulled to the front of the shelf and all labels are facing out.)
- Measure the amount saved per wage each time the FlexRoller door is fronted/faced and stocked vs. the same for the traditional gravity-fed door.
- Perform specific time and motion studies over a 5-day period.

RESULTS:

Estimated Time and Money Savings for a 10-Door Cooler

(based on \$8/hour average wage)



BENEFITS:

- Efficient: Rollers automatically front product, so employees only have to face it.
- Customizable: Manufactured to exact measurements of any shelf.
- Flexible: Works across categories (e.g., any package type, size, weight).
- Easy To Install: No tools required.

SPECIAL CITGO PRICING:

Layover shelf for cold vault (28" x 35.4")

- 0 – 500 shelves \$62.76 each
- 501+ shelves \$59.90 each

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RECOMMENDATION: The automatic fronting feature of the FlexRoller shelf system could potentially save an estimated \$840 and 105 hours per month in labor costs for fronting, facing and stocking. Ten doors of FlexRoller shelves could pay for themselves in approximately 5 months. We recommend FlexRoller for all CITGO-branded Retailers.

TIME SAVINGS CALCULATIONS

We saved **90 seconds** each time we fronted/faced the FlexRoller cooler, and we fronted/faced the cooler **6 times** each day.

FRONTING/FACING TIME SAVED EACH DAY PER COOLER DOOR


X 6 =


STOCKING TIME SAVED EACH DAY PER COOLER DOOR

We saved **2 minutes (120 seconds)** each time we stocked the FlexRoller cooler, and we stocked it **6 times** each day.


X 6 =



+

=

TIME SAVED per cooler door


X 10
=

TOTAL TIME SAVED PER DAY
 Cooler Doors